


*Pers. 3*

DCI/IC-75-2973  
16 September 1975

MEMORANDUM FOR: Deputy to the DCI for the Intelligence Community  
SUBJECT : Intelligence Community Medal Selection

1. Attached is a letter of 2 September from Colonel Spittler, Director, the U.S. Army Institute of Heraldry, who forwarded proposed designs for the National Intelligence Distinguished Service Medal and the National Intelligence Medal of Achievement.
2. It is our task now to decide which of the proposed designs we like, or whether we like any enough to have the Institute go forward with the project.
3. Exhibits A and B are suggested designs for the Distinguished Service Medal. I suggest we select Exhibit A.
4. Exhibits C, D and E are suggested designs for the Medal of Achievement. I suggest we select Exhibit D or Exhibit B (originally proposed for the Distinguished Service Medal) and use it for the design of the Medal of Achievement.
5. You probably will wish to show these designs to Mr. Colby and get an expression of his views as to the preferred designs.
6. Once decision has been made, I will respond to Colonel Spittler and have him proceed with the project. I agree with his suggestion that if the miniature medals cannot be included within the \$10,000 limit for the project, we defer the miniature medals at this time.

  
Major General, USAF (Ret.)  
Chief, Coordination Staff, ICS

Attachments:

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Distribution:

Orig. - Adsee., w/atts

1 - CS/ICS Subject

1 - CS/ICS Chrono

1 - [REDACTED]

1 - IC Registry

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(16 September 75)

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DEPARTMENT OF THE ARMY  
THE INSTITUTE OF HERALDRY, UNITED STATES ARMY  
CAMERON STATION, ALEXANDRIA, VIRGINIA 22314

DAAG-HDP

2 - SEP 1975

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[Redacted]  
Chief, Coordination Staff  
Central Intelligence Agency  
Washington, DC 20505

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Dear [Redacted]

Reference is made to letter from Lieutenant General Samuel V. Wilson, Deputy to the DCI for the Intelligence Community, 18 August 1975, authorizing a sum not to exceed \$10,000.00 for the development of the National Intelligence Distinguished Service Medal and the National Intelligence Medal of Achievement to be awarded by the US Intelligence Community.

Two proposed designs for the National Intelligence Distinguished Service Medal and three for the National Intelligence Medal of Achievement (with symbolism) are forwarded for comments/approval (Incls 1-5). It will be noted that design illustrations include regular and miniature size medals, a lapel ribbon bar and two lapel emblems (one for civilians and one for military personnel).

Careful consideration is being given to the request that the costs relating to the awards be limited to \$10,000.00. At this time it appears that \$10,000.00 may not cover costs inherent in design/development of all items. The use of enamel increases the cost of finished items (approximately \$.25-.35 a medal); however, the projected requirement for each medal is so small that the deletion of enamel in 100 prototypes would not reduce the cost of the project to \$10,000.00. Therefore, in accordance with telephone conversation of 28 August 1975 between you and Dr. Landrum (TIOH), it is suggested that consideration be given to deferring the development of the miniature medals at this time in order to keep the cost at \$10,000.00.



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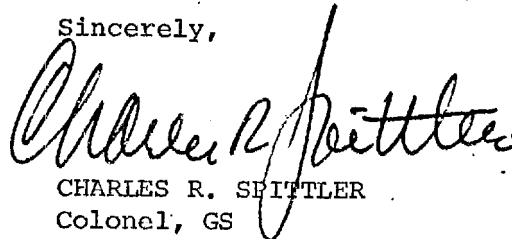
2 - SEP 1975

USAF Retired

It is possible that the contract for the development might be so low that the \$10,000.00 fund citation would also cover the cost of the miniature medals, If so, action would be taken to let another contract for them.

Upon receipt of your comments, further action will be taken.

Sincerely,

A handwritten signature in cursive script, reading "Charles R. Spittler".

CHARLES R. SPITTLER  
Colonel, GS  
Director

5 Incl  
as

*Yes 3*

DCI/IC 75-3819  
15 October 1975

Colonel Charles R. Spittler  
The Institute of Heraldry  
United States Army, Cameron Station  
Alexandria, Virginia 22314

Dear Colonel Spittler:

I regret this response to your 2 September letter is so long delayed, but I can report that the Director of Central Intelligence and the United States Intelligence Board have approved two of the medal designs which you forwarded.

of my office who is delivering this letter will explain to you how we combined certain of your proposals.

Your suggested design "A" for the National Intelligence Distinguished Medal was approved.

Your suggested design "B" for the National Intelligence Distinguished Service Medal was approved as the design for the National Intelligence Medal of Achievement. However, instead of using the ribbon which was submitted with the medal, the Director of Central Intelligence approved use of the ribbon, originally proposed for suggested design "C", for the National Intelligence Medal of Achievement. A composite of the approved medal and approved ribbon is enclosed with this letter.

Also enclosed are the suggested designs which you forwarded for the Medal of Achievement, none of which were accepted.

As was indicated in General Wilson's letter of 18 August, a sum of not more than \$10,000 has been allocated for the cost of the activities and the 50 prototype samples as described in your letter of 17 June.

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It is requested that you proceed with contract negotiations on a dual basis. One contract would call for both regular and miniature size medals, a lapel ribbon bar and two lapel emblems (one for civilians and one for military personnel). The other would omit the miniature size medals.

If the contract including the miniature size medals can be accomplished for less than \$10,000, there is no money problem. If, however, including the miniature size medals raise the cost above \$10,000, we would be interested in knowing how much difference omission of the miniature medals would make. If the difference of the two contracts is not really appreciable, we probably would seek to obtain the additional funds which would be required to include the miniature medals.

The approved procedure has taken longer than I had expected, but now that the choice of medals has been accomplished, we would appreciate whatever could be done to move the project along expeditiously.

Sincerely,

Major General, USAF (Ret.)  
Chief, Coordination Staff, ICS

Enclosures:

As stated

Distribution:

Orig. - Addressee (w/enclosures)

1 - CS/ICS Subject (w/o enc)

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